

You can achieve any level of generation capacity you wish. Major considerations include implementing conservation measures, site specifics, budget and available resources. Contrary to popular belief, self power generation is a process that involves many steps. One cannot simply install hardware and enjoy the result. Every step deserves in-depth study if the project is to be successful. You can offset your energy costs to any degree from 5%-10% to 100% or more. We can advise about the incentives currently being offered for residential, commercial, industrial and institutional.

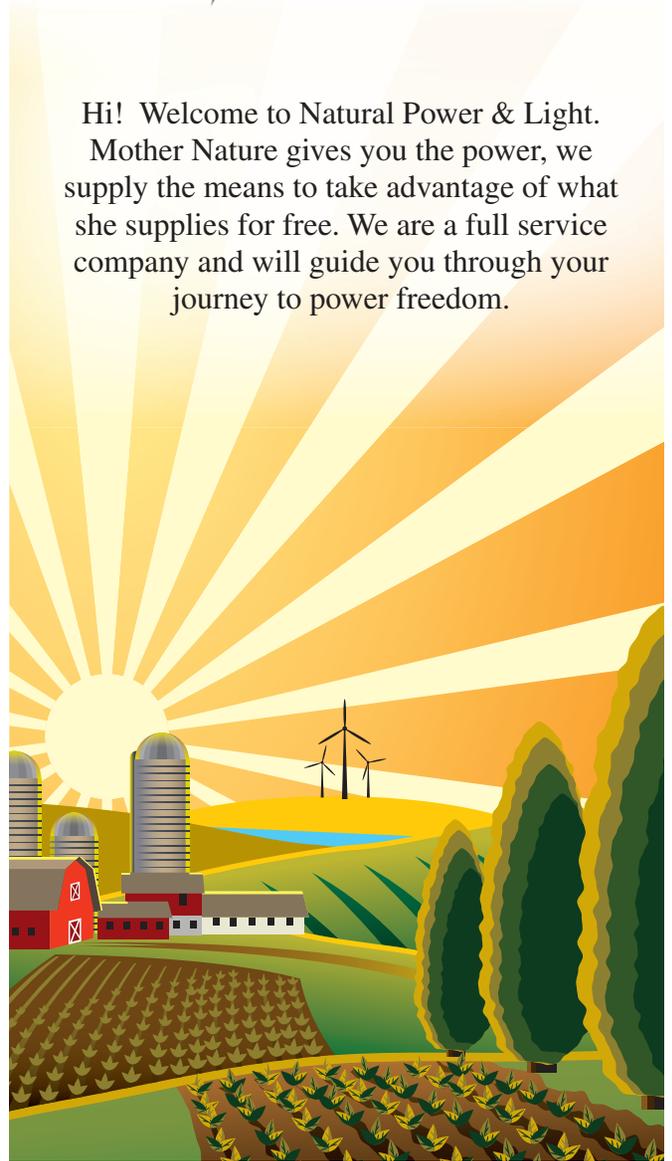


# Natural POWER & LIGHT

2301 Quillen Drive, Morristown, TN 37814 • 423-327-1076 • [naturalpower.weebly.com](http://naturalpower.weebly.com)



Hi! Welcome to Natural Power & Light. Mother Nature gives you the power, we supply the means to take advantage of what she supplies for free. We are a full service company and will guide you through your journey to power freedom.



*Jeff Chaney, Design Consultant*

Our company has first-hand knowledge of the pitfalls in the trip you are about to take. We have eight years of off-grid experience under our belt, and we have made a lot of the mistakes that we will help you avoid. Our recommendations of techniques and equipment are the result of personal use over time. Do not underestimate the value of extensive planning and design services. Natural Power & Light hopes to accompany you on your journey to energy independence.



We are equipped to install the entire system, including all related components. Permits, inspections, and liaison with the existing power provider are all handled by us. Everything we construct is strictly to code, both building and electrical, with absolutely NO exceptions. Safety, reliability, and your satisfaction are our ultimate goals, in that order. If you are considering new construction, we will work with your contractor. If the project is a retrofit, we supply all services such as engineering, licensed electrical and contracting.



**What to Expect:**

We will begin with a thorough energy audit. Evaluation of current usage, lifestyles, building and appliances is essential. You must look at where you are, and then decide how far you want to go. The least expensive energy is that which you do not have to generate.

Next, we will evaluate available resources, to include solar electric, solar thermal (water and air heating) wind, micro-hydro, and geothermal techniques. We can integrate any combination of the above to any degree in your system.

We will then design a unique system to meet your needs. Your complete satisfaction with the finished product hinges on several factors. The most important of these is your honesty with yourself about existing lifestyles and changes, if any, you are willing to make. Updated, ultra-efficient appliances will make a profound impact on your usage. We can engineer any system capacity to meet your needs, both grid-tied and off-grid. Grid-tied systems with battery back-up are also possible. We can build whatever you want, but we always consider cost effectiveness and payback time period, both of which we will maximize to the fullest extent.

